AUG 2 7 2007

FACSIMILE TRANSMISSION

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DATE:

August 27, 2007

To:

NAME	COMPANY	FAX No.	PHONE NO.
Commissioner for Patents	USPTO	571-273-8300	

FROM:

Rudolf O. Siegesmund

SENDER INFORMATION (NAME / USER ID / EXTENSION): / /

FILE NO.: AIBM.026 NUMBER OF PAGES, INCLUDING COVER: 15

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Re: Response to Final Office Action mailed June 25, 2007

Application: 09/903,724 Applicant: O'Connor Filing Date: 07/12/2001 Examiner: Hamilton

Art Unit: 3691

Docket: AUS920010327US1

Attached are the following:

- 1. Response to Final Office Action mailed June 25, 2007; and
- 2. Transmittal Form

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		SHOULDING SALUE IN SAL	ALIIU DEISON	Application Numb	n <u>g roa col</u> Or	09/903,72		uniess	displays a valid OMB control number.
TRANSMITTAL FORM		Filing Date					BECEIVED		
			First Named Inver	itor	O'Connor			CENTRAL FAX CENTER	
-81				Art Unit		3624			A
(to be used for	r all corres	pondence after initial	filing)	Examiner Name		Hemilton			AUG 2 7 2007
Total Number of	a Pages in	This Submission	15	Attorney Docket N	lumber	AU\$9200	10327US1		
ENCLOSURES (Check all that apply)									
Amendm A A Extension Express	offer Final offidavits/c of Time Abandoni on Disclo Copy of F offics Missing F	declaration(s) Request ment Request sure Statement Priority	Remer	Drawing(s) Licensing-related Pay Petition Petition to Convert to Provisional Application Power of Attorney, R. Change of Corresport Ferminal Disclaimer Request for Refund CD, Number of CD(s) Landacape Teb ks	a a evocation dence A	ddress		Apper of Apper (Apper (Apper Propri	Allowance Communication to TC al Communication to Board peals and Interferences al Communication to TC pl Notice, Brief, Repty Brief) ietary Information s Letter Enclosure(s) (please Identify):
		issing Parts FR 1.52 or 1.53		,					
Floor Na		SIGNA	TURE O	F APPLICANT,	ATTOR	RNEY, O	R AGE	NT	
Firm Name	Gordon	& Rees, LLP							
Signature Kudolf O. Siegesmund									
Printed name Rudolf O. Siegesmund									
Date August 27, 2007 Rd			eg. No. 37,720						
CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with									
sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandría, VA 22313-1450 on the date shown below:									
Signature		cind	5 H	allano					
Typed or printed i	патне	Cindy Holland						Date	August 27, 2007

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiatly is governed by 36 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gethering, propering, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case, Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burdon, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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AUG 2 7 2007

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re) Serial No. 09/903,724					
Applicant, O'Connor) Docket No. AUS920010327US1					
For: Apparatus & Method for Providing Pricing Hints During an On-line Auction) Art Unit 3624)					
Filed: 07/12/2001) Examiner Hamilton)					
Response to Final Office Action						
·	Certificate of Transmission					
August 27, 2007	I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office (Fax No. 571-273-8300) on 8/2-7/0-7					
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	Typed or printed name of person signing this certificate: Cindy Holland Signature: Quady Hallound					
To the Honorable Commissioner for Patents:						
In response to the office action from the	examiner mailed June 25, 2007, please amend					
the application identified above as indicated belo	w.					
The following table itemizes the contents	of the Applicant's response:					
I CLAIM AMENDMENTS						